

Information Brochure



Training programme on Agri-business, IP management and Entrepreneurship development in natural fibre sector



November 23 - 27, 2021

Program Co-ordinators

Dr. A. N. Roy

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Organized by



ICAR-National Institute of Natural Fibre Engineering & Technology
(Erstwhile ICAR-NINFET)

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BACKGROUND

Intellectual property, very broadly, means the legal rights which result from intellectual activity in the industrial, scientific, literary and artistic fields. Countries have laws to protect intellectual property for two main reasons. One is to give statutory expression to the moral and economic rights of creators in their creations and the rights of the public in access to those creations. The second is to promote, as a deliberate act of Government policy, creativity and the dissemination and application of its results and to encourage fair trading which would contribute to economic and social development. In India, the concept of commercialization of technology from R&D is relatively new in most sectors; especially in agriculture. The Government of India has recently announced the “**National Intellectual Property Rights (IPR) policy** (GoI, 2016a). The policy advocates promotion of a holistic and conducive ecosystem for catalyzing the intellectual property for economic, socio-cultural development and protecting public interest. Agribusiness Incubation (ABI) play an important role in nurturing the agribusiness incubators for promoting the developed technologies and establishing the value chains that let small agricultural businesses thrive in developing countries and emerging markets. It is the agri-business incubation that provides new business opportunities through the setting up of MSME and reduces the risk of doing business through hand holding. It also helps researchers to commercialise their developed technologies. Govt. of India has announced many schemes for setting and promotion of MSME. Knowledge about these schemes will help in getting proper benefit of these schemes by entrepreneurs, start ups and researchers through sharing knowledge with their stakeholders.

Thus the present training will provide knowledge for not only protecting their IP through patent, branding, design registration etc. but also creation of start ups through business incubation. It may help those start ups/entrepreneurs (stake holders) to flourish through acquiring knowledge of different Govt. schemes available.

ABOUT ICAR-NINFET

ICAR-National Institute of Natural Fibre Engineering and Technology is a premier institute under the Indian Council of Agricultural Research, New Delhi, and dedicated to jute and allied natural fibers leading to the diversified use and industrial growth. In 1936, Indian Central Jute Committee was constituted. They recommended setting up Jute Technological Research Laboratories (JTRL) in Calcutta. The foundation stone was laid down by the then Viceroy of India – Lord Linlithgow. With the expansion of activities of the institute, the administrative control of the institute went over to the Indian Council of Agricultural Research, New Delhi, in 1965. The institute has flourished with diverse disciplines and carved a niche as a center of excellence in the research of Jute and Allied Fibre Technology. In the year 1997, this Institute was elevated to the status of National Institute and renamed as National Institute of Research on Jute & Allied Fibre Technology (NIRJAFT). Looking into the commendable work done in jute and other natural fibres, the Institute was further renamed as ICAR-National Institute of Natural Fibre Engineering and Technology (NINFET) on 10th November, 2018.

FACULTY

Institute has well qualified and experienced faculty members working in the area of natural fibres from fibre extraction to entrepreneurship development. In addition, eminent persons like experienced patent attorney, patent office officials, MSME and other Govt./Financial official, researchers and academicians having knowledge and experience in the proposed area of training will also form a part of the faculty.

CURRICULUM

A series of lectures including case studies will be covered in the area of National and International patenting, different types of IP protection and their procedure of filing application, different schemes for support to entrepreneurs/start ups in the following themes

- Concept of Agri-business
- Intellectual Property Rights (IPR) and its importance
- Branding and IP protection
- Market potential of natural fibre based products
- Schemes and supports related to entrepreneurship in natural fibres.

ELIGIBILITY

A total of twenty five (25) participants, who are actively engaged in research & development, agri business activities, Intellectual Property (IP) Management, Entrepreneurship development activities can participate in the programme. Thus Teachers / Scientists/ Entrepreneurs / Industry persons / Research Scholars in area of Natural fibre extraction, processing, value addition and product development. Personnel from Agriculture Engineering/ Agriculture Chemistry/Agriculture Microbiology/ Textile & Clothing / Fashion Technology in UGC approved Institutes / ICAR Institutes/Agricultural Universities /Technical institutes / State Government offices will be eligible.

MODE OF TRAINING

The program will be offered through online mode only. The participation in all sessions will be mandatory for obtaining program completion certificate.

APPLICATION PROCEDURE

Interested candidates are requested to fill the registration form; get the approval from their competent authority, pay the training fee of Rs. 2500/- (Rupees two thousand five hundred only) either by demand draft drawn in favour of **Director, ICAR-NINFET** payable at Kolkata or through bank transfer (account details are given below)

Account Name : ICAR NINFET
Bank Name : State Bank of India, Tollygunge Branch
Account No : 11129265097
IFSC Code : SBIN0001719

After payment, submit the scanned copy of the registration form along with payment details to the Program Coordinators. **Application without proper details / registration fee/ approval from the competent authority will not be considered.**

IMPORTANT DATES

1. Last date for receipt of application : 6th November, 2021
2. Intimation of selection : 9th November, 2021
3. Program duration : November 23-27, 2021

ORGANISERS

PROGRAM CO-ORDINATORS

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भाकृअनुप-राष्ट्रीय प्राकृतिक रेशा अभियांत्रिकी एवं प्रौद्योगिकी संस्थान
ICAR-National Institute of Natural Fibre Engineering and Technology

प्रशिक्षण पंजीकरण प्रपत्र / Training registration form

प्रशिक्षण शीर्षक Training Title: _____

1. हिन्दी में पूरा नाम :
Full name English :
2. पदनाम / Designation :
3. जन्म तिथि / Date of Birth :
4. प्रवर्ग / Category : सा./ अ. जाति/ अ. पिछड़ी जाति/ अन्य (कृपया निर्दिष्ट करें)
General / SC / OBC / Other (pls specify)
5. विशेष रूप से असक्षम व्यक्ति (दिव्यांगजन) / Specially disabled Person: हाँ (Yes) / नहीं (No)
6. अर्हता / Qualifications :
7. वर्तमान नियोक्ता / संगठन और पता :
Present Employer / Organization & Address
8. लिंग / Sex : (पु) M / (स्त्री) F / अन्य Other
9. ईमेल / Email :
10. मोबाइल क्र. / Mobile no. :
11. शिक्षा/ अनुसंधान/ व्यावसायिक अनुभव
(पिछले 5 वर्षों के दौरान धारित पद) :
Teaching/research/professional Experience
(Mention post held during last 5 years)
12. अगर आपने संस्थान के किसी पिछले प्रशिक्षण कार्यक्रम में भाग लिया है तो उल्लेख करें:
Mention if you have participated in any past training program of NINFET
13. प्रशिक्षण दौरान आवास की आवश्यकता है / Accommodation is required : हाँ (Yes) / नहीं (No)
14. प्रशिक्षण शुल्क भुगतान/ Fees paid in : ऑनलाईन (Online Transfer) / चेक (Cheque) / डीडी (DD)
To be needed after confirmation of participation for non-ICAR candidates

दिनांक / Date: _____

स्थान / Place: _____

प्रतिभागी का हस्ताक्षर / Signature of the applicant